



प्रधान मंत्री

Prime Minister

MESSAGE

I am very happy to learn of the launch of the India Sanitation Coalition. The Call for Action to create Swachh Bharat – a clean, open-defecation free India is one of the greatest challenges before Team India. We have to all come together to fulfill this objective. It is, therefore, extremely heartening to see different stakeholders, civil society organizations, corporate bodies and government come together on a common platform to create Swachh Bharat.

The challenges of sanitation in India are immense; but we can overcome them with proper channeling of resources, with an understanding of what has worked in the past and what has not. Simply put, we must work together. We cannot keep doing what we have always done, and expect a different result. Innovation is key, as is learning from each other. The Coalition will surely prove to be an asset, as it acts as a catalyst for development.

There is no underestimating the power of collaboration in making this nationwide movement a success. We can all become agents of change. The Coalition will be a refreshing and positive shift away from working in silos and moving towards sustainable results.

I have full faith that the India Sanitation Coalition will help us achieve our objective of a clean and healthy India.

(Narendra Modi)

New Delhi
18 August, 2015